

Platform Limits



LinkedIn

Character limit

InMail: 1,900

Invitation note: 200 (for non-premium), 300 (for premium)

Message limit

InMail: varies based on subscription; credit renews monthly

Invitation note: ~200 per week

Note: Can't do follow-up message (unless they reply or accept)

Instagram

Character limit: 1000

Message limit:

New Accounts: Limited to 20-50 DMs per day.

Established Accounts: Can send between 50-100 DMs per day.

Hourly Limit: Generally ranges from 5 to 15 messages per hour.

Tiktok

Character limit: 1000

Message limit: Undisclosed DM Limit.

Reddit

Message limit:

A new account can send up to 3 DMs per day

At least 10 karma needed to enhance DM capabilities

Undisclosed DM Limit

Goodreads

Character limit: 20,000

Message limit: No known DM limits

Note: almost all users have their DMs closed. This platform is best for prospecting readers who display their name and location on their profile--so we can find them on other platforms

Facebook

Character limit: 20,000

Message limit: Undisclosed DM Limit

X

Character limit: 10,000

Message limit: 500 DMs or less per day